

From: Tucker Matt: H&F
Sent: 11 July 2025 11:01
Subject: 2025/00909/LAPR The Green (Full Variation Application)

Dear Objector –

Following the close of the consultation for the above application, I have been asked by the Applicant to relay the attached letter to you.

I shall be sending out shortly details of a proposed Licensing Sub-Committee Hearing date for the item. However, should you find that the attached mitigates your concerns to the extent that you wish to withdraw your representation, please let me know by return e-mail.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
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Hammersmith & Fulham Council

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Dear Sir/Madam,

My name is Guillaume Chipchase, and I am the Licensing Manager for The Craft Union Pub Company. I am contacting you in relation to the licensing application for The Green, Uxbridge Road, Shepherds Bush.

Firstly, thank you for taking the time to consider our application. I have been forwarded a copy of your representation by the Licensing Authority.

I can see from your representation that the primary concerns relate to Crime and Disorder and the potential for noise nuisance.

These elements were also raised during the consultation period by the Local Police Licensing Officer and the Environmental Health Officer, both of whom are the statutory experts in their respective fields.

Following discussions with the Authorities, I am pleased to inform you that we have altered our application to address the concerns raised.

I have set out the alterations in more details below, but they can be summarised as:

1. A reduction in hours sought
2. Alterations to existing conditions and
3. The addition of new conditions into the premises licence.

Licensed Hours:

We originally sought an extension to the hours for licensable activities until:

- 01:00hrs Sunday to Thursday and 03:00hrs on Friday & Saturday.

We have now amended these timings

1. Removing the extension for Sundays to Thursdays and
2. Reducing the hours sought for Friday & Saturday to 02:00

This means that our application only seeks an additional 1hr on a Friday & Saturday, with the remainder of the week not changing from its current position. Closing time would remain as 30 minutes thereafter.

Licence Conditions:

We originally sought to remove and/or alter certain conditions of the licence, namely those in relation to last entry, the opening time on QPR Matchdays and the time that persons under the age of 18 can be present at the premises.

With regards to the existing last entry condition, this will remain but be altered to 01:00 from its current time of 00:00. It will therefore apply to the later hour on Fridays & Saturdays.

For QPR Matchdays we have taken advice from the Police and have agreed to include the below new conditions in the premises licence.

1. Alcohol shall not be served before 11am on Saturdays when QPR (male first team) play at home and the Kick off time is 15:00hrs or anytime thereafter.
2. Alcohol shall not be served before 10am on Saturdays when QPR (male first team) play at home and the Kick off time is between 12:30hrs and 14:59hrs

In both cases these conditions help to limit the time match attendees can access alcohol at our premises before heading to the match.

In relation to persons under the age of 18yrs, we have reduced our original request to allow persons under the age of 18yrs to be on the premises from 10pm to 9pm. We are aware that other premises in the area have this time stipulated and so only seek parity with them.

However, in consultation with the Environmental Health Officer we are also including the below new condition in relation to persons under 18yrs.

- Children must be accompanied by a responsible adult at all times that they are on the premises.

As mentioned above, we have agreed with the Police and Environmental Health Officer to add conditions into the licence that were not a part of the original application, whilst some have already been detailed, the following are also new to the application.

Firstly, in relation to the provision of Door Supervisors there will be a condition reading:

- On Friday & Saturday nights when the premises intends to operate for the sale of alcohol beyond 01:00hrs, a minimum of 2 SIA registered Door Supervisors shall be on duty at the premises from 21:00hrs.

We are not required under the current version of our licence to have Door Supervisors, and so we are happy to stipulate this for when we do intend to trade to the later time.

Further, All Craft Union premises operate a Dispersal Policy for managing customers leaving the premises at the end of the night, alongside Vulnerability policies including the 'Ask for Angela' scheme.

Secondly, in relation to the potential for noise breakout we have agreed with the Environmental Health Officer the below condition.

- Windows and Doors (save for access and egress) must remain closed during regulated entertainment.

You may or may not be aware that conditions of a premises licence are legal obligations, a breach of which can lead to legal ramifications including a full review of the licence by the Licensing Committee for the council at which our licence could be revoked, suspended or altered by the Licensing Committee. We therefore take these obligations very seriously.

I can confirm that following the alterations to our application the Police are not making any objection, and the Environmental Health Officer has formally withdrawn his objection with Licensing Authority.

We sincerely hope that through the pro-active discussions with the authorities culminating in the above alterations to our application we have been able to address your concerns also.

Should you feel that the repropoed hours and conditions are satisfactory for you to withdraw your representation we would appreciate it if you could contact the Licensing Authority to let them know and withdraw your representation.

Yours Sincerely

A handwritten signature in black ink, appearing to be 'G. Chipchase', written on a light grey background.

Guillaume Chipchase M.CiEx
Licensing Manager